

**Arable Industry Marketing Initiative  
Quarterly Survey of Cereals  
to September 1 2010**

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Report to the  
Arable Marketing Initiative Committee



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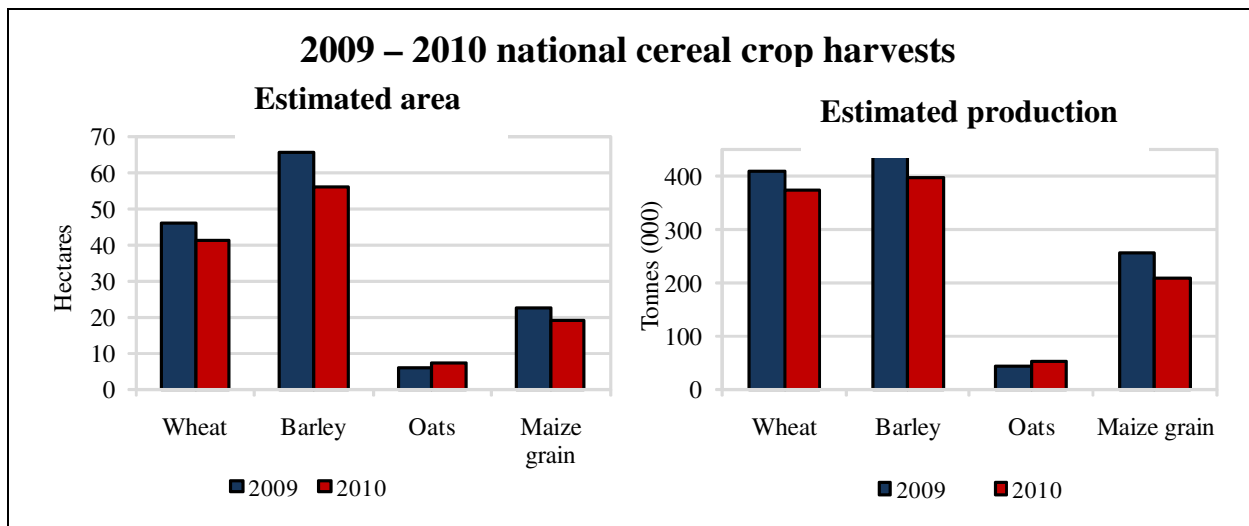
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## Arable Industry Marketing Initiative

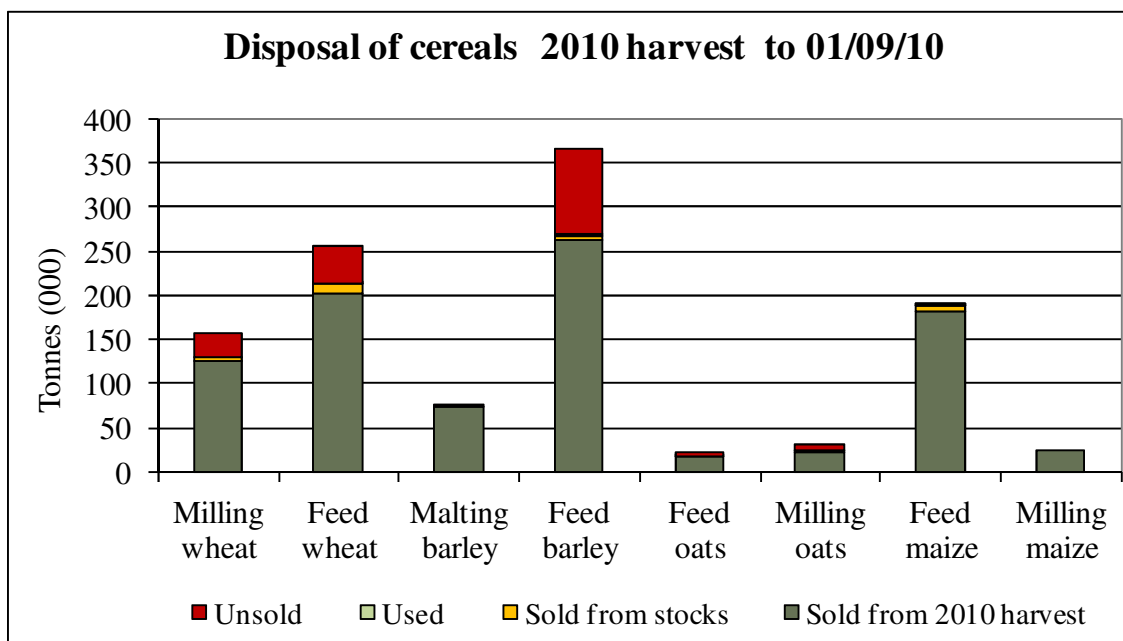
### SUMMARY OF QUARTERLY SURVEY OF CEREAL AREAS AND VOLUMES TO SEPTEMBER 1 2010

As part of the Arable Industry Marketing Initiative, the AERU at Lincoln University has recently started to conduct a quarterly survey of 100 grain farmers to provide current information on the production, sales, plantings and on-farm stocks of wheat, barley, oats and maize grains in New Zealand. The information presented below is a summary of the results of the first survey, which covered sales and stocks as at September 1 2010.

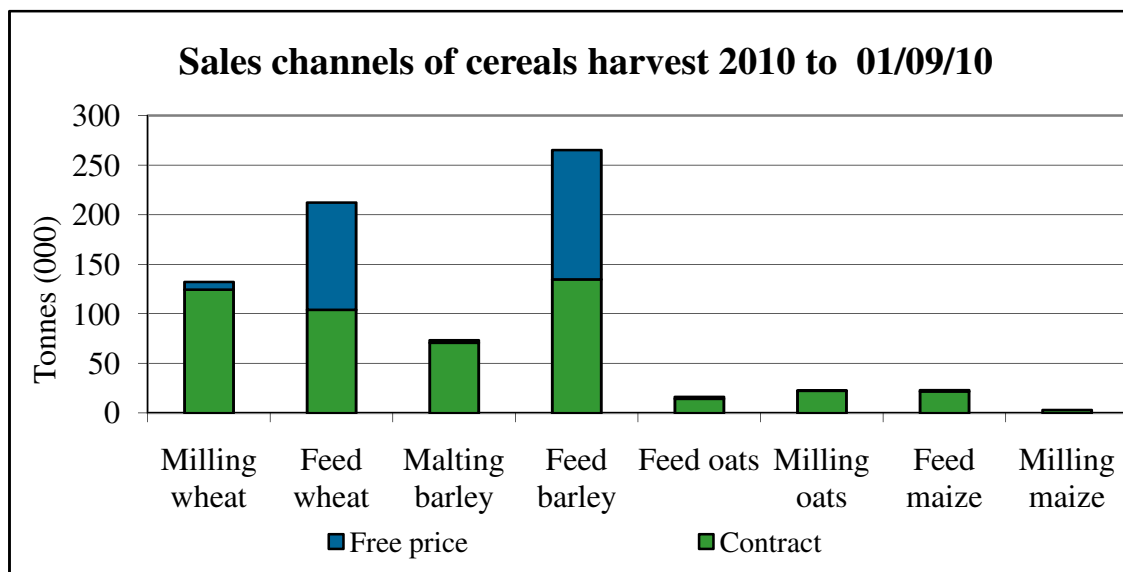
- The total areas and volumes of all crops except oats were higher in 2009 than in 2010. The estimated total areas of wheat and barley declined proportionately more than total crop volumes, reflecting higher average yields in 2010, while the estimated average yield of oats remained the same but both the area and volume increased slightly. Maize grain experienced the largest estimated percentage reduction in crop area and in production between years, and average yield also declined in 2010.



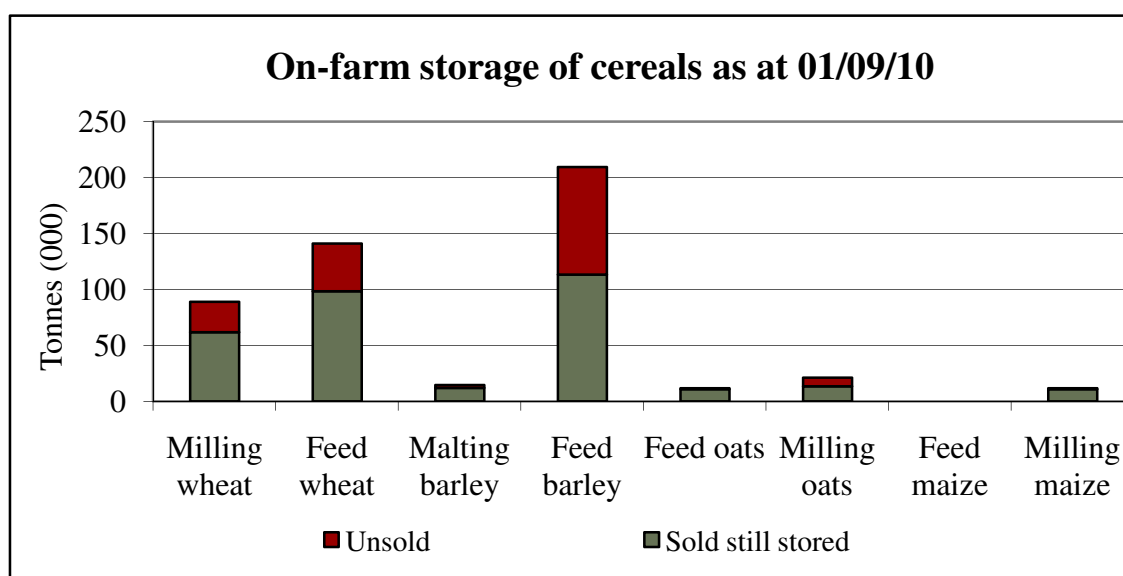
- Of the cereal crops harvested in summer/autumn 2010, most had been sold by September 1 2010, approximately 25 percent of all feed barley, feed oats and milling oats, and 20 percent of milling wheat remained unsold at that time. In total, 98,000 tonnes of feed barley, 51,000 tonnes of feed wheat and 27,000 tonnes of milling wheat remained uncommitted.



- Almost all milling and malting crops sold during the period were contracted for sale before harvest as might be expected. However, although only small quantities of feed oats and maize are traded at a free price approximately half of all feed wheat and barley were uncontracted at harvest.



- More than half the volume of wheat, barley and oats harvested in 2010 remained in storage on-farm as at September 1 2010, but only 6 percent of maize (almost exclusively milling maize) harvested was still on farm at this time. However, in all cases more than half the volume stored on-farm had already been sold.



- The area of maize silage harvested was reported as 26 percent less in 2010, than harvested in 2009. Of the total area harvested, 81.2 percent had been contracted before harvest.
- The next quarterly survey is currently being undertaken and the results of this survey will be available shortly.